

FOR IMMEDIATE RELEASE

CONTACT: Michael Purtill  
617-953-6809  
[mike@purtillfinancial.com](mailto:mike@purtillfinancial.com)

## **Cleveland-based Purtill Financial LLC Named as a Top Registered Investment Advisor by Financial Advisor Magazine**

Highland Heights, OH (July 28, 2011) - Cleveland-based financial advising and wealth management firm Purtill Financial LLC was recently named to the 2011 *Financial Advisor Magazine's* Top RIA (Registered Investment Advisor) Ranking. This is the third year in a row in which the firm has been recognized. The trade publication calls it “a coveted honor and a true testament to a firm's accomplishment and success this past year.”

Nationally, there were over 30,000 registered investment advisors who were eligible and 454 firms were named to the list by the magazine. 24 Ohio-based investment advisors made the list in 2011. Among the Ohio firms, Purtill Financial ranked third in percentage growth in assets under management, third in percentage growth in assets per client and fourth in percentage change in number of clients served. Purtill Financial ranked 50<sup>th</sup> in the country in percentage growth in investment assets under management.

Assets under management by the firm grew 50% between 2009 and 2010. The average Purtill Financial client had a growth in assets of 25.9% in 2010. Purtill Financial expanded its client base by 19% in 2010. The firm is willing to add one additional qualified client each month. The firm does not charge fees for the initial client meeting where it will review portfolios and provide general advice.

As fee-only financial advisors, Purtill Financial acts as fiduciaries, providing clients with investment and financial planning assistance while accepting no fees or commissions from brokerage firms or mutual fund companies in exchange for its recommendations. Working with a fee-only adviser provides assurance to investors that the advice received is objective and designed only to help the client's financial situation. The firm does not sell investment products and does not act as a representative for any investment companies.

Firm president Donald Purtill attributes the firm's remarkable growth record to “the fact that we are fiduciaries and investment professionals, we do what is best for clients, we don't accept commissions or fees, and client portfolios benefit from that approach.”

Founded in 2002, Purtill Financial LLC is a fee-only wealth management and financial advisory firm registered in the States of Ohio and Florida as a Registered Investment Advisor with offices in Highland Heights, OH, Vermilion, OH and Fort Myers Beach, FL. The firm currently serves more than 80 client families.

Purtill Financial is one of the largest NAPFA registered (National Association of Personal Financial Advisors) financial advisers in the Cleveland area serving individuals, families, and small businesses who seek professional, honest, and unbiased investment advice.

Purtill Financial LLC provides investment management, retirement planning and tax planning services and currently has three professionals on its staff. The firm's website is: [www.purtillfinancial.com](http://www.purtillfinancial.com). The office phone number is 440-484-5340. The firm's main office is located at 38 Alpha Park in Highland Heights, OH.